

# PRINT AD RATE SHEET

Deadline for all advertising is Monday by 5:00 pm

## Display ADS (All sizing is listed in width x height)

• CMYK color format

• ACCEPTABLE FORMATS:  
jpeg, png, pdf

• CUSTOM SIZES:  
\$8.00/col. in.  
(Email us for a quote!)

• AD DESIGN AVAILABLE  
Up to \$50/ad depending on size & complexity.

**FULL**  
10" x 20"  
\$650 / week

**1/2**  
10" x 10"  
\$390 / week

**1/4**  
5" x 10"  
10" x 5"  
\$220 / week

**1/8**  
3.25" x 7.5"  
5" x 5"  
\$125 / week

**1/16**  
3.25" x 3.75"  
5" x 2.5"  
\$70 / week

\$2,340 / 4 wks (10%)  
\$6,630 / 12 wks (15%)  
\$13,520 / 26 wks (20%)  
\$23,660 / 52 wks (30%)

\$1,404 / 4 wks (10%)  
\$3,978 / 12 wks (15%)  
\$8,112 / 26 wks (20%)  
\$14,196 / 52 wks (30%)

\$792 / 4 wks (10%)  
\$2,244 / 12 wks (15%)  
\$4,576 / 26 wks (20%)  
\$8,008 / 52 wks (30%)

\$450 / 4 wks (10%)  
\$1,275 / 12 wks (15%)  
\$2,600 / 26 wks (20%)  
\$4,550 / 52 wks (30%)

\$252 / 4 wks (10%)  
\$714 / 12 wks (15%)  
\$1456 / 26 wks (20%)  
\$2548 / 52 wks (30%)

**Discounts Available!**

\*Full payment is required up front for all discounted ad rates. Ads may be switched out on a weekly basis, but must remain the same dimensions for the entire duration. Any switched out artwork is due Monday by 5:00pm for that week's edition.

**Classified ADS**



**STANDARD**

(black & white, wording only)

\$0.30/word (\$7.50 minimum)

• Add-ons: \$5.00 for logo or photo

**VISUAL (full color)**

Small (1.575" x 2") \$25/week

Medium (1.575" x 2.5") \$30/week

Large (1.575" x 3") \$35/week

**BUSINESS CARD (full color)**

3.25" x 2"

\$32.00/weekly

\$1,000/ yearly (20% off)

**Classified AD Special: BUY 3 WEEKS, GET THE 4TH WEEK**

**Legal Notices** \$0.50 / line (as published) / week

All legals are uploaded weekly to the Utah Legals website, and include an affidavit of publication.

Send us your legal along with how long you need it to run, and we will give you a custom quote.